

Ceton Announces New \$199 Retail Price for InfiniTV Digital Cable Quad-Tuner Models

\$100 Price Reduction Brings Cost per Tuner for CableCARD-based Tuners to Never-Before-Seen Levels

KIRKLAND, WA — February 20, 2012 — [Ceton Corporation](#), the world leader in digital cable tuner solutions for the PC, today announced a drop in the suggested retail price for its award-winning [InfiniTV 4 PCIe](#) and [InfiniTV 4 USB](#) digital cable quad-tuner products to \$199.00 in the United States. Effective today, consumers can purchase InfiniTV 4 devices from [Amazon](#), [Cannon PC](#), [Fluid Digital](#), [Hard Drives Northwest](#), [Micro Center](#), [Microsoft Store](#), [Newegg](#) and [Velocity Micro](#) at the new price, a \$100 (33 percent) savings, making an outstanding value even better. The Ceton line of InfiniTV digital cable tuners continues its legacy of delivering the best value and uncompromised quality in the market.

A Ceton InfiniTV 4-equipped PC makes exciting new entertainment scenarios possible in the home, including:

- Watching and recording up to four live HD channels at once;
- Streaming live HD channels or recordings to multiple TVs, and making Digital Video Recording (DVR) available on virtually every TV, using Windows Media Center Extenders;
- Enjoying cable TV, Internet TV, music, photos, videos and more, all through one device, with the Media Center experience from Microsoft;
- Eliminating cable set-top boxes, expensive hardware rental fees and DVR “taxes”;
- Sharing individual tuners with other Windows 7-based PCs to enable watching TV programming on PC displays as well as TV sets.

“For anyone thinking about buying a Ceton InfiniTV, there is no better time than now,” said Gary Hammer, president and chief executive officer of Ceton Corporation. “We are giving shoppers every reason to experience new entertainment scenarios they have only imagined before, and with better value than ever.”

About Ceton Corporation

Ceton Corporation is the world leader in digital cable tuner solutions for the PC and is developing the next generation of in-home digital entertainment and communication solutions. Combining stellar hardware and software engineering capabilities with market-making technology, Ceton aims to help unlock the potential of the digital home to unleash a new generation of in-home connected entertainment and communication services for PC and device makers, software developers and consumers. More information about Ceton and its solutions is available at <http://www.cetoncorp.com>.

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For more information, press only:

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