

FOR RELEASE AT: The Cable Show 2012

Ceton Showcases Commercial Digital Cable Solutions at The Cable Show

New Multi-Tuner Solutions Support Six to Sixty Tuners for Broad Range of Hospitality Scenarios

Boston, MA — May 21, 2012 — [Ceton Corporation](#) (booth: CableNET®) , recognized as the leader in digital cable tuner solutions for the PC, today announces a new commercial solution that expands on the company's success in home-based cable entertainment devices. In partnership with [ATX Networks](#), Ceton introduces the [ATX UCrypt® 2.0](#), a 60-channel bulk transition solution for hotels and sports arenas in the U.S. and Canada. Additionally, Ceton previews a new technology platform for delivering digital cable HDTV to multiple screens in restaurants, sports bars and health clubs. The new platform allows employees to manage and control TVs together or individually from their Apple, Android or Windows smartphones and tablets. Both solutions are built on the award-winning Ceton digital cable tuner platform popular with Media Center PC users and hundreds of leading hotels and hospitality establishments.

Powered by Ceton technology, ATX's UCrypt product line is used today to deliver digital cable services to more than half a million screens at many of the largest hotels and sports arenas in the U.S. and Canada. UCrypt enables decryption of multiple high-definition and standard-definition channels via CableCARD™ technology, directly from the HFC plant without the use of set-top boxes. UCrypt outputs TV programming in either clear or Pro:Idiom®-encrypted formats. With today's introduction of UCrypt 2.0, the UCrypt family now supports virtually any deployment architecture and distribution application:

- **UCrypt Lite** – a QAM to QAM solution designed for hotels with less than 120 rooms and features capacity for delivery of 16+ HD programs in 8 output QAMs
- **UCrypt 1.0** – available in 24-channel QAM to QAM, QAM to IP and IP to QAM versions, as well as IP to IP, UCrypt 1.0 is designed for hospitality establishments with more than 120 rooms.
- **UCrypt 2.0** – available in up to 60-channel QAM to QAM, QAM to IP and IP to QAM versions, as well as IP to IP, UCrypt 2.0 is ideal for hospitality applications requiring an expanded digital lineup.

The UCrypt family provides the following features:

- Processes up to 60 HD channels in a single 3RU rack-mount chassis, with no quality loss as the signals are never decompressed.
- For flexibility, UCrypt supports both QAM and IP input and output, and also supports Pro:Idiom encryption for protecting content.
- Tune up to 60 QAM tuners simultaneously, and up to 10 CableCARDS, each decrypting up to six streams.
- Integrated QAM modulators support distributing programs across up to 32 output QAMs.

“As MSOs aggressively expand into commercial and hospitality accounts, they’re looking for solutions that bring them tremendous business value, and high quality digital content to their customers, which is what makes ATX’s UCrypt, powered by Ceton, such a powerful MSO solution,” said Ken Wildgoose, president and CEO, ATX Networks. “UCrypt 2.0 features a true ‘plug and play’ modular design for simple, field-based capacity expansion, and allows for easy scaling as businesses grow.”

Ceton Previews Solution for Restaurants and Bars

Shown for the first time today at The Cable Show, Ceton is previewing a new solution for establishments with multiple TV screens for patrons – such as restaurants, sports bars and health clubs. Scheduled for availability this year, the multicast solution delivers digital cable TV programming, including premium channels and content with DTCP-IP protection, to dozens of screens per venue. All displays can be controlled using a Ceton app available on Apple, Android and Microsoft smartphones and tablets.

“While Ceton is best known for our pioneering multi-tuner CableCARD solutions for the home PC, we also have a thriving commercial business that we’re demonstrating here at The Cable Show,” said Gary Hammer, president and CEO, Ceton Corporation. “The UCrypt family developed in partnership with ATX Networks and our new solution for restaurants and sports bars demonstrate our engineering innovations for consumer and MSO solutions, bringing digital cable services to a range of scenarios, devices, screens and establishments.”

Attendees at The Cable Show can visit Ceton in the CableNET booth to learn more about the new technologies behind UCrypt 2.0 and the next-generation TV platform for restaurants.

About Ceton Corporation

Ceton Corporation is the world leader in digital cable tuner solutions for the PC and is developing the next generation of in-home digital entertainment and communication solutions. Combining stellar hardware and software engineering capabilities with market-making technology, Ceton aims to help unlock the potential of the digital home to unleash a new generation of in-home connected entertainment and communication services for PC and device makers, software developers and consumers. More information about Ceton and its solutions is available at <http://www.cetonecorp.com>.

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